

Press release

Ulrich Medical Academy: New portal for professional training launched

Ulm, 08. February 2022 - For more than 10 years Ulrich Medical has been offering training courses - initially mainly in the field of spine surgery, but in the meantime also in radiology. The number of events is constantly growing, as is the number of satisfied participants. Under the name "*Ulrich Medical Academy*", a convenient portal has now been launched in which users can not only book their training courses, but also manage them individually.

From "Instructional Spine Courses" in clinics and scientific lectures at congresses to hands-on workshops and webinars - Ulrich Medical's training program is as diverse as it is professionally founded. From now on, all events will be available on the Ulrich Medical Academy portal. With their personal access, participants can keep track of their bookings and completed training courses. In addition, they will always be informed about relevant new events. Particularly noteworthy is the media library, which provides access to web seminars and recordings of events at any time. Ulrich Medical focuses on tailoring its training courses to demand, which is why feedback is regularly requested: "We take great care to ensure that they are neither gray teaching events nor sales events. We can see from the recommendation rates of over 90 percent that this is also the feedback of the participants," explains Klaus Kiesel, Chief Executive Officer of Ulrich Medical and adds: "Regardless of whether the focus is on scientifically based information or, in the case of the hands-on events, on practical knowledge, it is always important to give the participants sufficient space for exchange and networking.

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From spine surgery to radiology, from presence to webinar

Probably Ulrich Medical's best-known event is the "Spine Academy Meeting". It took place for the first time in 2014 and has since established itself among physicians from all over the world who come to Ulm for a scientific and collegial exchange with experts in their field. In the recent past, webinars have been added to the repertoire as an event format and the continuing education offerings for medical technical radiology assistants have been expanded. The Ulrich Medical Academy also offers training courses, webinars and events on specialist topics for distributors around the world.

Further information at <https://www.ulrichmedical.com>
and <https://academy.ulrichmedical.de/en>.

Text length: approx. 2,400 characters (incl. spaces)

About ulrich medical

ulrich GmbH & Co. KG, ulrich medical for short, develops, produces and distributes spinal systems and contrast medium injectors. The family-owned company, founded in 1912, will celebrate its 110th anniversary in 2022 and employs around 500 people internationally. While the products are used worldwide, the medical technology company focuses on "Made in Germany" quality, making it one of the few in the industry that consistently develops and manufactures its products in Germany. ulrich medical successfully underwent an MDR audit in January 2020 – as one of the first medical technology manufacturers in Germany. In addition, the F.A.Z. Institute named ulrich medical one of the "Innovation Leaders of Germany 2020".



Youtube-Kanal: <https://www.youtube.com/user/ulrichmedical>

Impressions of training events at the Ulrich Medical Academy:

--> <https://www.youtube.com/watch?v=oGxZa3akZLw>

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Image material:

(Note, screen resolution only. Request print resolution at ulrichmedical@pr-hoch-drei.de.)



Image 1: Ulrich Medical's training events focus on exchange of experience and knowledge transfer

Image credits: ulrich medical



Image 2: Functionality and technical details are demonstrated and explained directly on the device at Ulrich Medical events.

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